



INCREASE AWARENESS – Do students know about your summer program? Would you like to increase the awareness or the number of competitive applicants? If you answered *yes* to either of these questions, STUDENTSREVIEW has the products for you. With nearly 50,000 surveys and 400,000 visitors per month, STUDENTSREVIEW has the power and exposure to reach and inform students about your summer program.



Students at the SUMMET program at the Colorado School of Mines.



Students at Lake Superior State University rapelling.

A surprising number of students are entirely uninformed about the mere existence of summer programs. Talented and ambitious high school students spend their summers wishing they had opportunities for advancement. Well, that wish has been granted. For the last five years, STUDENTSREVIEW has been informing students of summer programs, and can help your summer program receive attention and applications it deserves.

STUDENTSREVIEW has been assisted by recognition in the last years from the Washington Post and Chicago Herald both of which recommended us as the most informative site for prospective students, and College Magazine®, which ranked us as the fourth most influential and meaningful college discovery and ranking system in the world.

Because STUDENTSREVIEW values the purity and integrity of its analyses and data, we have come to be trusted by students more than any other service. We intend to continue our tradition of integrity and to extend that trust to institutions as well.

The page that follows describes some of the advertising services for summer programs that we currently provide, in addition to the informational survey, which is completely free to fill out and update at any time.

In just the last year:

- 96,000 booklets downloaded
- 300,000 school comparisons
- 40,000 brochure requests

4.5 Million visitors
15,000 visitors/day

Estimated 30-60% of prospective students visit StudentsReview!

40% High School Students
36% Parents

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PHOTOS & DEDICATED SUMMER PAGE

Upload up to 5 photos and 1 page of text to appear with your summer program's description on our HS Summer Program page, in our downloadable Summer Program minibook, and on a dedicated summer program page for your university. Both students interested in summer programs, and those prospective students already interested in your university will see your summer program and be more interested in attending it. With a dedicated page directly within your school's section, students will quickly see your available summer programs. With over 15,000 daily visitors and 50,000 page impressions per day, the value of this product is clear.

- *Reach a wider audience.*
- *Easier for counselors and students; informative content all in one place.*
- *Cheaper than brochure mailings, value scales.*
- *Priority listing near the top of the summer program pages.*
- *Program is included in the school's individual downloadable minibook.*

Price: \$100/year

*** Some Recent Advertisers**

University of Wisconsin -- Eau Claire
University of Idaho (Junior Engineering Math and Science)
Cranbrook Academy of Art ([Summer Art Institute](#))
Catholic University of America (Experiences in Architecture)
Lake Superior State University - (Robotics Summer Camps)

PROMOTION IN SEARCH RESULTS

STUDENTSREVIEW can assist in raising awareness and applications for your summer program through its search results.

Promote your summer program at the top of the search results on our site, so that interested students will see your summer program right away. Over 15,000 people per day visit StudentsReview, running over 8,500 searches per day.

Example 1:

If a student searches for schools providing Math as a major, then your Math summer program will be displayed at the top of the searches.

Example 2:

If your school shows up in the search results for any reason (local search, sports, matching major), then your summer program is displayed at the top of the search results

- *Dramatic Increase in targeted exposure*
- *Increase in competitive applications*
- *Substantial increase in awareness.*

Pricing is reasonable, but varies based on targeting – check out the Summer Profile Editor to create price.

All services can be set up automatically through our website:

http://www.StudentsReview.com/univ/profile_summer.php3